

PERSONAL DATA PROCESSING POLICY DISCLOSURE RELATED TO THE COMPANY NEWSLETTER

FORM PURSUANT TO ART.13 (GDPR 2016/679/EU) FOR REQUESTS MADE DIRECTLY TO SIRMAX S.p.A.

SIRMAX S.p.A., with headquarters in Via dell'Artigianato, 42 - 35013 Cittadella (PD, Italy), as the Parent Company of **Sirmax Group**, intends to offer you comprehensive feedback on how your personal data is processed within the scope of your application and as far as it pertains to intra-group processing.

We therefore invite you to carefully read this notice, which, in its entirety, contains all the information you need to know on how we will use your data, the security measures taken to ensure its confidentiality, storage periods, and the ways you can exercise your rights.

The data processing described therein is based on the principles of lawfulness, fairness, transparency, purpose and storage limitation, data minimization, accuracy, integrity, and confidentiality.

1. DATA CONTROLLER

The Data Controller is SIRMAX S.p.A,
VAT NUMBER: 00168180248
Address: Viale dell'Artigianato, 42 - 35013 Cittadella (PD,
Italy)
General mail: info@sirmax.com
Dedicated email: privacy@sirmax.com
Phone number: +39 049 944 1111
PEC: Sirmax@pec.sirmax.com

Co-ownership: Sirmax Group Companies (the list can be accessed via the institutional website)

The way intra-group data is communicated is done based on legitimate purposes, in compliance with Italian and European regulations, and with appropriate procedures to ensure the rights of data subjects are respected.

An abstract of intergroup agreements is available on request.

2. PERSONAL DATA BEING PROCESSED

The management of a cooperation relationship will require the acquisition of certain information about you, for example:

- Name/last name
- Contact information (email, phone, etc.)
- Any information about you which may be present in the request you submitted.

3. PURPOSE

The personal data you provide will be processed directly by **Sirmax S.p.A.** according to your requests, in order to:

- a. Communicate initiatives promoted by Sirmax (fairs, public events)
- b. Share publications, including commercial publications related to products
- c. Send information related to the Group's activities.

4. LEGAL BASIS

(REF: art.6 par.1 (a)(f) GDPR 2016/679/EU; art.130 d.lgs 196/2003)

- a. Gave consent to be subscribed to the newsletter
- b. The newsletter promotes services similar to those you have already purchased, and it is therefore within the legitimate interest of both parties to proceed with its issuing. You may, however, withdraw from the service at any time by selecting the 'unsubscribe' option

5. MODE OF PROCESSING

The processing is carried out through automated tools (e.g. MailChimp for managing your preferences and sending communications, our computer systems for archiving and applying security measures) and/or with the intervention of our qualified personnel or with the collaboration of our qualified partners (e.g. communication agencies, press offices) for the time strictly necessary to achieve the purposes for which the data was collected and, in any case, in accordance with the applicable regulations. No automatic decision-making process is adopted.

6. DATA SOURCES

Sirmax acquires data in the following ways:

- You attended an event organized by Sirmax Group companies and/or public events or fairs
- You have expressed a willingness to be subscribed to our newsletter by filling out the forms available at www.sirmax.com
- You or your company are our client or supplier.

7. SECURITY MEASURES

Data is processed lawfully and correctly, taking appropriate security measures to prevent unauthorized access, disclosure, modification or destruction. The IT and/or telematic technical and organizational measures employed to store data are aimed at the stability and ethical delivery of the service. Your data will be stored in physical and digital archives at Sirmax S.p.A.'s headquarters on systems protected by security measures designed to prevent unauthorized access, dissemination, compromise of information, unintentional deletion and, moreover, arranged to make such information available only to authorized and legitimate access subjects. Our datacenters are on Italian soil and are constantly monitored to ensure their protection.

Personnel authorized to handle your information has received adequate training in secure data handling. Sirmax Group adopts a Privacy Organizational Model geared toward the ethical management of information.

8. OPTIONALITY OF DATA PROVISION

Data provision is always optional when not subordinated to the execution of a legal obligation or necessary for the performance of a contract. Failure to provide data may only result in the impossibility to fulfill your requests.

9. DATA COMMUNICATION AND ACCESS

Your personal data may be disclosed to:

- a) Individuals authorized to process personal data by Sirmax S.p.A or Group companies, who are trained to respect confidentiality and regulations inherent to the protection of individuals and the processing of personal data
- b) All persons to whom the right of access to such data is granted as a result of an administrative or legal duty to which the Controller is subject or for compliance with a legal obligation
- c) Suppliers and companies in the Group who require personal data to respond to your requests.

Individuals to whom information about you is transferred are bound by contracts that include confidentiality obligations and have been vetted in advance so that they offer adequate levels of data security and protection. The list of External Data Processors is kept at Sirmax S.p.A.'s head office.

10. DATA RETENTION PERIOD

Your data will be stored until you unsubscribe, unless further needs arise dictated by defensive needs against litigation that may involve you directly or indirectly.

PLACE

Your data is stored in paper and digital archives at infrastructures residing within the European territory. There are no plans to transfer these outside the EU.

11. RIGHTS AND EXERCISING RIGHTS

You may request access to your personal data, as well as its rectification, deletion and restriction to **Sirmax Group** at any time; you may also request processing restrictions or object to processing (Articles 15-22 GDPR 2016/679/EU). You can do so without formalities or by completing the Data Subject Rights Management Form, which is available upon request by email or can be downloaded from the website and sent to the following email address:

privacy@sirmax.com

We will take care to respond to your request within one month from the date of its receipt; this deadline may be extended by an additional two months based on request complexity and volume.

In case of non-compliance with the request, it will be possible to file a complaint with the Supervisory Authority (Privacy Guarantor) under Art. 77 and to file a judicial appeal under Art. 79.